

BECOME A DIGITAL MARKETING EXPERT



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70101 89959

About Us

Stay In Digital is a forward-thinking digital marketing company dedicated to empowering individuals and businesses in navigating the fast-evolving digital landscape. Our mission is to provide top-notch digital marketing solutions, bridging the gap between creativity and strategy. With a focus on delivering value-driven services, we equip working professionals, job seekers, and students with the skills and insights needed to excel in today's digital economy.

Join us on the journey of digital transformation and stay connected to the future of marketing.

why to choose Us ?

- Only 15 students per batch
- 100% placement assured or 100% refunded.
- Special Batch for the slow learner, Average learner, Fast learner.
- Learn in your Comfortable language
- Flexible classing
- Re- Schedule Class available for any reasons
- Our team provides Continuous Support ongoing and guidance , ensuring you stay ahead in the ever to achieve your future goals in life

SOCIAL MEDIA OPTIMIZATION

- What is Social Media?
- Benefits of using Social Media
- Social Media Strategy
- Social Media Metrics in SEO
- Facebook Marketing
- Facebook Account Setup
- Different options on Facebook (Profiles, Pages, Apps and Groups)

Facebook page setup

- Managing the Facebook Page
- Content Creation Strategy
- Types of Posts
- Facebook Traffic Insights
- Generating Likes and Shares
- Implementing Facebook Share Button
- Implementing Facebook Like Box
- Implementing Facebook Comments in Site
- Facebook Groups
- Sponsored Posts in Facebook

Twitter Marketing

- Benefits of Twitter
- Profile Creation and Management
- Design the Twitter Page
- Hash Tags

Google+ Marketing

- Benefits of Google+ in SEO
- Creating Profile
- Managing Connections
- Creating Google+ Page
- Enable Authorship on Site
- Google+ Groups
- Social Bookmarking and Social Sharing

3 MONTHS Digital Marketing Course Curriculum

- Core marketing concepts Digital marketing fundamentals
- Landing page optimization
- SEO/SXO
- Content Marketing
- Inbound Marketing Google Workspace
- Social media marketing
- Web analytics
- Website planning & creation
- Local promotion
- Commerce marketing
- Video Marketing
- Affiliate Marketing
- App store optimization (ASO) & mobile marketing
- Email Marketing
- Online Lead Generation
- Freelancing & Earn Money Online
- Online Reputation Management
- Google AdSense
- Google Ads
- Quora Marketing Neuromarketing
- WordPress
- Graphic Designing
- Pro blogging
- Influencer Marketing
- Marketing automation
- Voice Search, QR code, Podcasting, WhatsApp Marketing
- Cyber security & digital laws Gaming, AI, AR, MR, VR
- Integrated Marketing Communication Digital payment system
- Digital marketing tools
- Digital marketing reports & proposals eCommerce Listing & marketplace selling
- Programmatic Marketing
- Internship & live projects
- Personality development program & grooming
- Online bidding, startup & entrepreneurial support
- ChatBot Marketing Facebook Marketing Instagram Marketing LinkedIn Marketing
- Content writing • Digital PR
- NFT, Metaverse & more
- C Panel , Domain, Hosting

Social Media Management

- Content Marketing
- Graphic Design
- Website Design
- Seo
- Podcast Creation
- Ad Campaign (Meta Ad, Google Ad, LinkedIn Ad) Copy Writing
- social media marketing
- (funnel marketing, strategy development)

STAYINDIGITAL - SILENT FEATURE

- Only 7 students per batch
- 100% placement assured or 100% refunded.
- Special Batch for the slow learner–Average learner
- Available–Fast learner.
- Learn in your language
- Flexible classing
- Re- Class available for any reasons

CLASS DETAILS

- Class in Google Meet.
- Class time is flexible.
- Class - Monday to Friday.
- Saturday and Sunday are holidays.
- ✓ Placement Details
- 100% Placement Assured or 100% Refunded.
- Get a Paid Internship

”

NO FAKE

PROMISES !

**Unlock your
Potential with a**

FREE DEMO CLASS !!!



Review



ANWERHUSSAIN S.S

Have a new idea about marketing and graphical designing and really help for upcoming days and have a friendly environment while teaching class
Worthy to join the course



Deva Dharshini Suresh

I feel very much content to attend seo course in stay in digital. They teaching is really good. Thank you so much for your lovely teaching.



SHAHID SHARIFF

One of the best place for learning digital marketing more than that they way of teaching and being friendly with us makes more comfortable and it's a value for money



ASLAN KING

good teaching and better environment to study.....courses comes with many benefits.....fun filled learning experience...Worthy to join the course



kausalya

Stay in Digital offers the best digital marketing course in Chennai, with both online and offline options to suit various learning preferences. The curriculum is robust, up-to-date, and industry-relevant, ensuring that students are well-prepared for real-world challenges.Worthy to join the course



Roshan Krish

Got a new ideology about the business and marketing after the few hours of classes, totally worth the time I spent here studying And Excellent teaching .



COURSES WE PROVIDE !



SOCIAL MEDIA MANAGEMENT



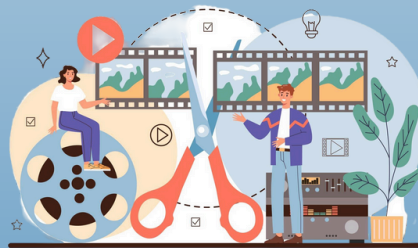
SEARCH ENGINE OPTIMIZATION



PODCAST CREATION



ARTIFICIAL INTELLIGENCE



PROFFESIONAL VIDEO EDITING



ADVERTISING CAMPAINGE



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CONTENT MANAGER



PERSONALITY DEVELOPMENT



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